

**Make an  
Entrance**

with

**Promo  
MATTING**

FROM  **AMERICO**

FLOCKING  
DYE PRINT  
SCREEN PRINT  
DYE SUBLIMATION  
EMBOSSSED VINYL  
INLAY GRAPHICS

**2011 CATALOG**

[www.promomattings.com](http://www.promomattings.com)

Promo  
MATTING  
FROM  AMERICO



**SERVICE  
EXCELLENCE**



FLOCKED GRAPHIC

# F206

## MAT SIZES

18" X 27"  
2' X 3'  
3' X 4'  
3' X 5'  
4' X 6'

## MAT COLORS



HEATHER BROWN



BLACK



HEATHER CHARCOAL



COFFEE BROWN



HEATHER BLUE



GRAY



HEATHER RED



SKY BLUE



HEATHER GREEN



FIRE RED



HEATHER WALNUT



FOREST GREEN



HEATHER CAMEL



HUNTER GREEN



BURGUNDY



NAVY BLUE

See below  
for flock colors.



## Cut Pile Carpet

Give your floors that extra pizzazz with Olefin mats. Our Olefin mat is a popular promotional product due to its favorable pricing and crisp flocked images. Ideal for 1-3 (spot) color designs. Nylon flock is permanently embedded into the mat's surface creating strong visual effects with a slightly raised imprint.

- 100% Polypropylene cut pile surface
- Heavy Duty vinyl backing
- Runners and custom sizes available
- Minimum 1" type height and 1/4" line thickness
- Made in the USA
- Highly moisture absorbent, UV stable
- Perfect for indoor front entrance (moderate traffic areas)



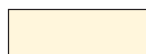
SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
18" X 27"	1	56.00	42.00	30.00	28.00	26.00	22.00
	2	70.00	54.00	40.00	36.00	34.00	32.00
	3	84.00	66.00	52.00	48.00	44.00	40.00
2' X 3'	1	70.00	54.00	44.00	42.00	38.00	34.00
	2	90.00	70.00	62.00	58.00	54.00	50.00
	3	100.00	82.00	78.00	72.00	68.00	66.00
3' X 4'	1	96.00	80.00	70.00	66.00	63.00	60.00
	2	116.00	98.00	92.00	86.00	80.00	76.00
	3	130.00	112.00	104.00	98.00	94.00	92.00
3' X 5'	1	112.00	96.00	84.00	80.00	77.00	74.00
	2	136.00	116.00	108.00	98.00	92.00	86.00
	3	154.00	132.00	122.00	116.00	110.00	106.00
4' X 6'	1	150.00	134.00	120.00	112.00	108.00	104.00
	2	176.00	160.00	148.00	138.00	130.00	126.00
	3	198.00	180.00	170.00	162.00	156.00	152.00

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR • REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)

## FLOCK COLORS



BLACK - 7900



CREAM - 7425  
PMS 7499



GOLD - 7759  
PMS 871



YELLOW - 8474  
PMS PROCESS YELLOW



RED - 6428  
PMS 200



PURPLE - 7248  
PMS 520



SILVER GREY - 8503  
PMS 877



BEIGE - 4190  
PMS 7504



YELLOW GOLD - 8190  
PMS 125



YELLOW BEIGE - 7401  
PMS 458



MAGENTA - 6557  
PMS PROCESS MAGENTA



BRIGHT PURPLE - 8283  
PMS 267



WHITE - 7013



BROWN - 8265  
PMS 4625



ORANGE GOLD - 7741  
PMS 137



ORANGE - 7606  
PMS 167



BURGUNDY - 7184  
PMS 195



NAVY BLUE - 4540  
PMS 2767





# CAMELOT

## Smooth Ribbed Mat

Camelot's smooth, ribbed polypropylene surface makes this an ideal mat for flocking or screen printing. It is long-wearing and provides an attractive addition to any setting.

- Closeknit needlepunch fiber constructed in parallel rows
- Heavy duty vinyl backing
- Indoor use with moderate traffic
- Minimum 1" type height and 1/4" line thickness
- Runners and custom sizes available
- Made in the USA



SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
18" X 27"	1	56.00	42.00	30.00	28.00	26.00	22.00
	2	70.00	54.00	40.00	36.00	34.00	32.00
	3	84.00	66.00	52.00	48.00	44.00	40.00
2' X 3'	1	70.00	54.00	44.00	42.00	38.00	34.00
	2	90.00	70.00	62.00	58.00	54.00	50.00
	3	100.00	82.00	78.00	72.00	68.00	66.00
3' X 4'	1	96.00	80.00	70.00	66.00	63.00	60.00
	2	116.00	98.00	92.00	86.00	80.00	76.00
	3	130.00	112.00	104.00	98.00	94.00	92.00
3' X 5'	1	112.00	96.00	84.00	80.00	77.00	74.00
	2	136.00	116.00	108.00	98.00	92.00	86.00
	3	154.00	132.00	122.00	116.00	110.00	106.00
4' X 6'	1	150.00	134.00	120.00	112.00	108.00	104.00
	2	176.00	160.00	148.00	138.00	130.00	126.00
	3	198.00	180.00	170.00	162.00	156.00	152.00

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR • REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)

FLOCKED  
GRAPHIC

## F213

MAT SIZES

18" X 27"  
2' X 3'  
3' X 4'  
3' X 5'  
4' X 6'

MAT COLORS



GRAY



CHARCOAL



BEIGE



NAVY BLUE



GREEN



BLACK

See below  
for flock colors



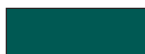
BLUE - 8133  
PMS REFLEX BLUE



HUNTER GREEN - 8305  
PMS 3435



LIGHT GREEN - 8367  
PMS 339



DARK TEAL - 7308  
PMS 330



AZURE BLUE - 7297  
PMS 2925



EMERALD GREEN - 7345  
PMS 3425



LIME GREEN - 7338  
PMS 374



BABY BLUE - 7201  
PMS 645



OLIVE GREEN - 7300  
PMS 575



LIGHT TEAL - 7375  
PMS 326

Colors are representative  
and there will be a slight  
color variance. PMS numbers  
are listed for reference only.

Pantone Matching System (PMS) is a registered  
trademark of Pantone, Inc.

FLOCK  
EXAMPLE



INDOOR/COVERED OUTDOOR

FLOCKED  
GRAPHIC**F209****MAT SIZES**

18" X 27"  
2' X 3'  
3' X 4'  
3' X 5'  
4' X 6'

**MAT COLORS**

BEIGE



GRAY



CHARCOAL



BURGUNDY



GREEN

See page 2  
for flock colors.

# Diamondback

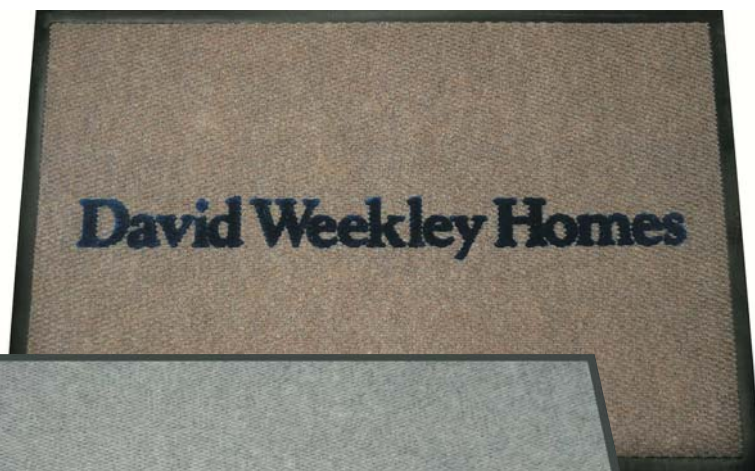
SCRAPER MAT

POLYPROPYLENE



Dress up any location with this upscale, multi-directional Berber pattern mat.

- Durable, densely needle punched polypropylene carpet
- Heavy duty vinyl backing
- Berber pattern surface for enhanced scraping
- Designed for indoor or covered outdoor use
- Runners and custom sizes available
- Minimum 1 1/2" type height and 3/8" line thickness
- Made in the USA



SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
18" X 27"	1	58.00	44.00	34.00	30.00	28.00	26.00
	2	72.00	56.00	46.00	42.00	38.00	36.00
	3	86.00	68.00	58.00	54.00	48.00	46.00
2' X 3'	1	70.00	56.00	50.00	48.00	46.00	42.00
	2	88.00	74.00	70.00	66.00	62.00	59.00
	3	106.00	92.00	90.00	84.00	78.00	76.00
3' X 4'	1	104.00	90.00	84.00	80.00	77.00	74.00
	2	130.00	118.00	106.00	100.00	96.00	92.00
	3	156.00	146.00	128.00	120.00	115.00	110.00
3' X 5'	1	124.00	104.00	98.00	94.00	90.00	86.00
	2	150.00	134.00	126.00	118.00	112.00	108.00
	3	176.00	164.00	154.00	142.00	134.00	130.00
4' X 6'	1	170.00	156.00	148.00	140.00	130.00	126.00
	2	198.00	186.00	176.00	164.00	160.00	156.00
	3	226.00	216.00	204.00	188.00	190.00	186.00

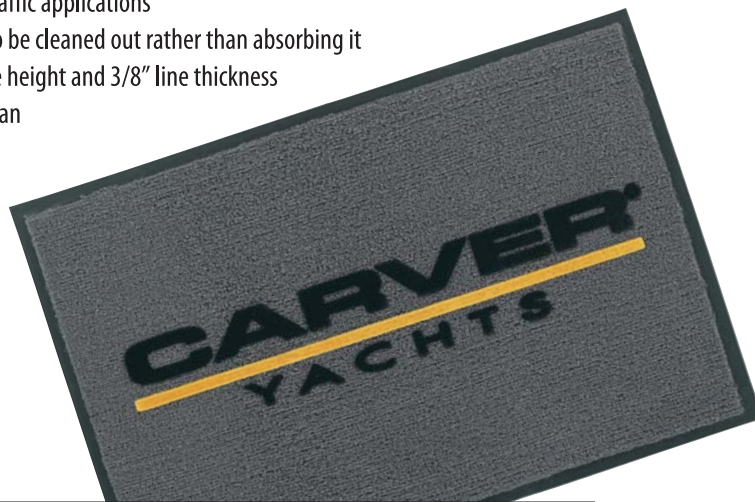
ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR •  
REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)





Our Front Runner mat is designed to hold debris without absorbing it, making cleaning a snap. The durable vinyl coating resists stains and maintains the clean look of the flocked graphics.

- Coated nylon loop pile
- Heavy duty vinyl backing
- Suited for medium traffic applications
- Collects dirt/debris to be cleaned out rather than absorbing it
- Minimum 1 1/2" type height and 3/8" line thickness
- Extremely easy to clean
- Made in the USA



FLOCKED  
GRAPHIC

**F205**

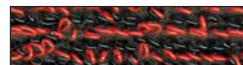
**MAT SIZES**

18"x 27"  
2' x 3'  
3' x 4'  
3' x 5'  
4' x 6'

**MAT COLORS**



RED



RED/BLACK



GREEN



BROWN/BEIGE



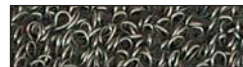
BROWN



CAMEL



GRAY



SLATE



BLACK

SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
18" X 27"	1	60.00	46.00	36.00	32.00	30.00	28.00
	2	74.00	58.00	48.00	44.00	40.00	38.00
	3	88.00	70.00	60.00	56.00	50.00	48.00
2' X 3'	1	74.00	60.00	54.00	52.00	50.00	46.00
	2	92.00	78.00	74.00	70.00	66.00	63.00
	3	110.00	96.00	94.00	88.00	82.00	80.00
3' X 4'	1	108.00	94.00	88.00	84.00	81.00	78.00
	2	134.00	122.00	110.00	104.00	100.00	96.00
	3	160.00	150.00	132.00	124.00	119.00	114.00
3' X 5'	1	130.00	110.00	104.00	100.00	96.00	92.00
	2	156.00	140.00	132.00	124.00	118.00	114.00
	3	182.00	170.00	160.00	148.00	140.00	136.00
4' X 6'	1	176.00	162.00	154.00	146.00	136.00	132.00
	2	204.00	192.00	182.00	170.00	166.00	162.00
	3	232.00	222.00	210.00	194.00	196.00	192.00

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR •  
REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)

See page 2  
for flock colors.

COVERED OUTDOOR



FLOCKED  
GRAPHIC

## F212

### MAT SIZES

19" X 29"  
2' X 3'  
3' X 4'  
3' X 5'

### MAT COLOR



NATURAL COCOA

# Natural Fiber Cocoa Brush

## Traditional Matting

The attractive, traditional Cocoa mat provides superior brushing action. This mat is natural and works excellent in areas where there is dirt, debris, moisture and moderate traffic.

- 1/2" natural coconut husk fiber construction with vinyl backing
- Suited for indoor/outdoor moderate traffic areas
- Removes debris and absorbs moisture
- Custom sizes available
- Minimum 2" type height
- Minimum 3/8" line thickness
- Made in the USA



SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
19" X 29"	1	77.00	50.00	44.00	40.00	38.00	36.00
	2	88.00	62.00	56.00	52.00	50.00	48.00
	3	99.00	74.00	68.00	64.00	62.00	60.00
2' X 3'	1	86.00	68.00	60.00	56.00	52.00	48.00
	2	98.00	84.00	78.00	72.00	68.00	64.00
	3	110.00	100.00	96.00	88.00	84.00	80.00
3' X 4'	1	118.00	110.00	104.00	100.00	96.00	92.00
	2	146.00	136.00	128.00	124.00	120.00	116.00
	3	174.00	162.00	152.00	148.00	144.00	140.00
3' X 5'	1	158.00	140.00	132.00	128.00	124.00	120.00
	2	192.00	180.00	164.00	154.00	148.00	142.00
	3	226.00	220.00	196.00	180.00	172.00	164.00
ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)							



See page 2 for flock colors.

also

## F210

### MAT SIZES

2' X 3'  
3' X 4'  
3' X 5'

### MAT COLOR



COCOA ECO

# Cocoa Eco

## Eco-Friendly Matting

Our synthetic version of the Cocoa brush mat is made from a solution-dyed polypropylene fiber that is shed-free, mold, mildew and stain-resistant. This mat is backed with eco-friendly recycled rubber.

- 94% Recycled materials
- Very durable
- Minimum 1/4" line thickness
- Minimum 2" type height
- Custom sizes available
- Made in the USA

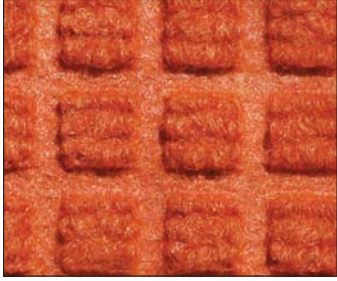


SIZE	# COLORS	QTY. 1	2+	5+	10+	25+	50+
2' X 3'	1	102.00	84.00	76.00	72.00	68.00	64.00
	2	114.00	100.00	94.00	88.00	84.00	80.00
	3	126.00	116.00	112.00	104.00	100.00	96.00
3' X 4'	1	148.00	130.00	124.00	120.00	116.00	112.00
	2	176.00	166.00	158.00	150.00	144.00	138.00
	3	204.00	202.00	192.00	180.00	172.00	164.00
3' X 5'	1	194.00	176.00	160.00	156.00	152.00	148.00
	2	228.00	216.00	200.00	190.00	184.00	178.00
	3	262.00	256.00	240.00	224.00	216.00	208.00

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) EACH ADDITIONAL COLOR  
REPEAT ORDERS: SETUP CHARGE \$35 (E) FOR 1-2 COLORS • \$65 (E) FOR 3 COLORS (6A)

See page 2  
for flock colors.





# AQUA DAM

## Superior Water Control Mat

Specifically designed to retain water, our Aqua Dam mat is unbeatable in commonly wet areas and reduces dirt and maintenance. While being highly functional, the inlay technique provides a beautiful look to bold style logos and graphics, and maintains the channeled surface of the mat.

- 100% Polypropylene fibers / crush resistant channel construction
- Molded rubber border and gripper backing
- Suited for high traffic areas
- Highly moisture absorbent and slip resistant
- 17 attractive color selections
- Includes up to 6 colors
- Custom sizes available
- Longer lead times may apply
- Made in the USA



SIZE	QTY. 1	2+	5+	11+	26+
2'X3'	247.30	194.94	181.95	145.81	136.22
3'X4'	380.23	306.54	286.11	232.25	219.23
3'X5'	417.78	342.82	319.96	262.02	248.55
4'X6'	591.44	508.68	474.77	397.55	378.82
SETUP CHARGE \$35 (E)					(5D)

### INLAY GRAPHICS

## G516

### MAT SIZES

- 2'x3'
- 3'x4'
- 3'x5'
- 4'x6'

### MAT COLORS



AQUAMARINE



BLUESTONE



BORDEAUX



CHARCOAL



DARK BROWN



MEDIUM BROWN



ORANGE



WHITE



YELLOW



MEDIUM BLUE



NAVY



MEDIUM GREY



PURPLE



EVERGREEN



LIGHT GREEN



GOLD



SOLID RED

INDOOR/COVERED OUTDOOR



COMPUTER  
INJECTED DYE

# J603

## MAT SIZES

2' X 3'  
3' X 4'  
3' X 5'  
4' X 6'

## MAT COLORS



WHITE  
LIGHT BEIGE  
BEIGE  
LIGHT BROWN  
BROWN  
RED  
BURGUNDY  
ORANGE  
ORANGE GOLD  
YELLOW GOLD  
YELLOW  
TEAL  
FOREST GREEN  
HUNTER GREEN  
LIGHT BLUE  
ROYAL BLUE  
NAVY BLUE  
PURPLE  
GREY  
CHARCOAL  
BLACK

# Nylon Dye

## Injection Dyed Tufted Carpet



These mats combine elegance, durability and functionality. An injection dye process where the carpet fibers are permanently dyed in the desired image. A variety of color combinations and gradation imaging is available. Once the dye is set, the image will not fade or wear. This process creates permanent images in a commercially launderable product.

- 24oz. Nylon twisted yarn for increased durability
- Rubber or heavy duty vinyl backing available
- Designed for high traffic indoor applications
- Full bleed imprint
- Minimum 2" type height
- Includes up to 8 colors
- PMS color matching available
- Custom sizes available
- Made in the USA



## RUBBER BACKING

SIZE	QTY. 1	2+	5+	11+	26+	51+
2'X3'	183.34	105.00	103.34	63.34	56.66	53.34
3'X4'	200.00	126.66	121.66	110.00	95.00	90.00
3'X5'	246.66	165.00	155.00	135.00	113.34	108.34
4'X6'	341.66	241.66	225.00	195.00	166.66	163.34
SETUP CHARGE \$35 (E)						(6C)

## VINYL BACKING

SIZE	QTY. 1	2+	5+	11+	26+	51+
2'X3'	165.00	91.66	90.00	56.66	51.66	48.34
3'X4'	180.00	113.34	108.34	96.66	85.00	81.66
3'X5'	208.34	150.00	140.00	116.66	101.66	98.34
4'X6'	308.34	225.00	203.34	173.34	153.34	148.34
SETUP CHARGE \$35 (E)						(6C)

Many brilliant colors to  
choose from.



# Dye Sub Classic

Add a total look to any promotion or display with these eye-catching 4-color process mats. Dye sub mats offer exceptional print quality that brings images to life. Designs are printed on paper using special dyes that are then transferred onto the woven mat's surface, leaving a brilliant colorful image. The smooth polyester surface provides a crisp, vivid image.

- Needle-punch polyester surface with Latex backing
- Smooth surface for vivid color reproduction
- Perfect for short term promotions, product displays, POP and counters
- Special sizes and designs available
- Made in the USA



4-C PROCESS  
SUBLIMATION

## T801

MAT SIZES

18" x 24"  
18" x 27"  
2' x 3'  
3' x 4'  
3' x 5'

SIZE	QTY.1+	10+	25+	50+	100+
18" X 24"	38.33	25.00	20.00	19.17	17.50
18" X 27"	41.67	28.33	23.33	21.67	20.00
2' X 3'	76.67	51.67	41.67	38.33	35.00
3' X 4'	138.33	111.67	78.33	73.33	68.33
3' X 5'	158.33	125.00	110.00	90.00	83.33
SETUP CHARGE \$100 (E)					(5C)

# Dye Sub Extreme

Dye sub mats offer exceptional print quality that brings images to life. Designs are printed on paper using special dyes that are then transferred onto the woven mat's surface, leaving a brilliant colorful image.

- 3/16" Mousepad backing
- Perfect for short term promotions, product displays, POP and counters
- Other mousepad thicknesses available
- Vivid color reproduction
- Made in the USA



4-C PROCESS  
SUBLIMATION

## T806

MAT SIZES

18" x 24"  
18" x 27"  
2' x 3'  
3' x 4'  
3' x 5'

SIZE	QTY.1+	10+	25+	50+	100+
18" X 24"	45.00	30.00	25.00	22.50	20.83
18" X 27"	48.33	33.33	30.00	26.67	23.33
2' X 3'	78.33	58.33	48.33	43.33	40.00
3' X 4'	141.67	115.00	95.00	80.00	76.67
3' X 5'	225.00	138.33	115.00	101.67	98.33
SETUP CHARGE \$100 (E)					(5C)

INDOOR SPECIALTY MATTING



DIGITAL PRINT  
4-C PROCESS

# W140

## MAT SIZES

18"x 27"  
2' x 3'  
3' x 4'  
3' x 5'  
4' x 6'

## MAT COLOR



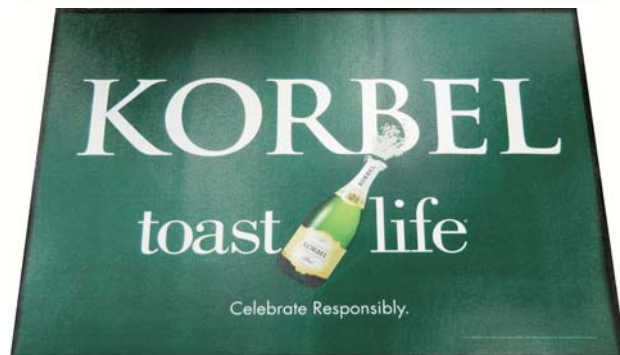
BLACK ONLY

# DuraMat

Counter / Floor

This rubber mat, with powerful graphic images, is perfect for any counter, display, or POP. The images on these mats are produced by molding a digitally printed thermoplastic material into durable Nitrile rubber. The photographic-quality images have excellent color tones and shades for superior details and clarity.

- 100% Nitrile rubber
- 85 mil standard thickness
- Durable
- Easy to clean
- Made in the USA



SIZE	QTY. 1+	2+	5+	10+	25+	51+
18"x 27"	45.63	41.48	37.71	34.28	31.17	28.33
2'X 3'	75.16	68.32	62.11	56.47	51.33	46.67
3'X 4'	142.26	129.33	117.57	106.88	97.17	88.33
3'X 5'	158.37	143.97	130.88	118.98	108.17	98.33
4'X 6'	252.31	229.38	208.52	189.57	172.33	156.67
SETUP CHARGE \$35 (E)						(6D)

4-C PROCESS

# W150

## MAT SIZE

3.5"x 23.5"x 1/2"



# Bar Mats

The photographic-quality images have excellent color tones and shades for superior details and clarity.

- 100% molded Nitrile rubber
- Made in the USA



100+	250+	500+	1,000+	1,500+	2,000+
23.07	18.10	14.15	10.96	10.55	10.29
SETUP CHARGE \$35 (E)					
(6D)					



# Dirt Stopper

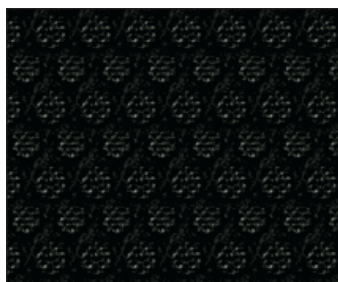
## scraper mat

This rubber scraper mat with powerful graphic images is perfect for any entrance. The Dirt Stopper provides a slip-resistant surface which removes dirt, snow and water from shoes. The images in these mats are produced by molding a digitally printed thermoplastic material onto durable Nitrile rubber. The photographic-quality images have excellent color tones and shades for superior details and clarity.

- 100% molded Nitrile rubber in black
- Oil resistant and flexible
- Extremely durable scraper mat
- Easy to clean / UV stable
- Made in the USA



OBLONG NUBS



ROUND NUBS



DIGITAL PRINT  
4-C PROCESS

**W130**

### MAT SIZES

2' x 3'  
2.5' x 3'  
3' x 5'  
4' x 6'

### MAT COLOR



BLACK ONLY

OUTDOOR

SIZE	QTY. 1	2 +	5 +	11 +	26 +	Max Graphic Size
2'X 3'	153.46	84.00	79.15	71.08	66.23	14" x 25"
2.5'X 3'	176.08	96.92	93.69	84.00	79.15	20" x 25"
3'X 5'	189.00	138.92	135.69	116.31	111.46	25" x 48"
4'X 6'	240.69	190.62	187.38	174.46	169.62	36" x 50"
SETUP CHARGE \$35 (E)						(5D)



EMBOSSED  
GRAPHIC

**E214**

**MAT SIZES**

20" x 30"  
2' x 3'  
3' x 4'

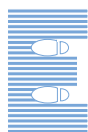
**MAT COLORS**



GRAY



BLACK



# EverSoft

ANTI-FATIGUE FLOOR MATTING



Promote your message with embossed anti-fatigue matting. Ideal for displays, counters and POP. Adds stylish comfort and safety. Great for production lines, work stations, pharmacies and copier area.

- Fatigue reducing, closed cell vinyl sponge
- Pebble surface with tapered safety edges
- Mat thickness 3/8"
- Special sizes and designs available
- Lead time is 4 weeks
- Made in the USA



SIZE	# COLORS	50+	100+	250+	500+
20" X 30"	1	40.00	30.76	26.92	23.84
	2	44.61	35.38	31.53	28.46
2' X 3'	1	46.15	35.38	30.77	27.69
	2	50.77	40.00	35.38	32.31
3' X 4'	1	70.77	49.23	44.62	41.54
	2	75.38	56.92	50.77	47.69
<b>DIE CHARGE PER MAT SIZE:</b>					<b>(4D)</b>
20"X 30" - \$200 (E) • 2'X 3' - \$250 (E) • 3'X 4' - \$350 (E)					





SCREEN  
PRINTED

**S416**

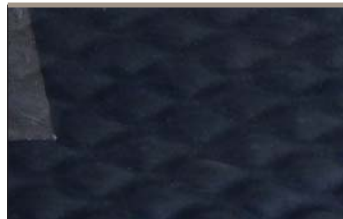
MAT SIZES

2' x 3'  
3' x 4'  
3' x 5'  
4' x 6'

The Graphix Mat is comprised of a heavy duty vinyl top surface bonded to a soft PVC backing. This anti-fatigue mat provides comfort while standing at counters, copiers, teller stations, and can be used in operating rooms. The imprint is silkscreened for dramatic visual detail. After printing, the surface is coated with a scratch-resistant laminate for exceptional durability.

- 3/8" resilient foam pad backing laminated to a 1/8" heavy duty vinyl surface
- Non-skid with beveled edges for safety
- 1 - 4 colors, Lead time is 3 to 5 weeks
- Custom colors/sizes available
- Made in the USA

SIZE	# COLORS	100+	250+	500+	1000+
2'X3'	1-2	110.77	87.69	72.31	64.62
	3-4	116.92	93.85	78.46	70.77
3'X4'	1-2	181.54	150.77	121.54	109.23
	3-4	207.69	163.08	133.85	121.54
3'X5'	1-2	223.08	187.69	149.23	133.85
	3-4	260.00	200.00	161.54	146.15
4'x6'	1-2	330.77	278.46	232.31	201.54
	3-4	376.92	290.77	244.62	213.85
SETUP CHARGE \$150 (E) PER COLOR					(4D)



## Comfort Max

Dual Cushion Anti-Fatigue Mat

DIGITAL PRINT  
4-C PROCESS

**W314**

MAT SIZES

2' x 3'  
3' x 5'  
4' x 6'

MAT COLOR

BLACK ONLY

The Comfort Max is ideal for pharmacies, counters, production lines and work stations. The dual cushion system built into the mat reduces fatigue. The closed cell foam backing provides relief for feet, legs and back. Images are produced by molding a digitally printed thermoplastic material onto the durable nitrile rubber surface. Offering exceptional color tones and shades for superior detail and clarity.



- 100% slip-resistant Nitrile rubber top
- Closed-cell Nitrile/PVC backing
- 5/8" thick cushion with low profile edges
- Chemical and grease resistant surface
- Textured surface for exceptional traction
- Photographic-quality images
- Made in the USA

SIZE	QTY. 1	2 +	5 +	11 +	26 +	51 +
2'X3'	229.23	121.54	115.38	96.92	90.77	87.69
3'X5'	315.38	229.23	213.85	181.54	167.69	152.31
4'X6'	383.08	306.15	290.77	243.08	223.08	207.69
SETUP CHARGE \$35 (E)						(6D)



SCREEN  
PRINTED

**S702**

MAT SIZES

18"x 27"  
2' x 3'



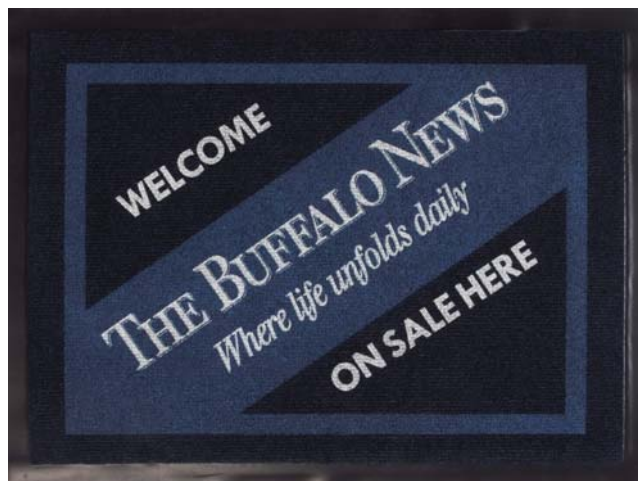
**CAMELOT**

Econo Screen Print Mat



This mat is constructed of a smooth ribbed polypropylene surface bonded to a heavy-duty vinly backing.

- Inexpensive matting
- Screen printed graphics
- Perfect for short-term promotions
- See page 3 for mat color choices
- Made in USA



SIZE	# COLORS	100+	250+	500+	1000+
18" X 27"	1	16.00	15.00	14.00	13.00
	2	18.00	17.00	16.00	15.00
2' X 3'	1	26.00	24.00	22.00	20.00
	2	28.00	26.00	24.00	22.00

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) FOR EACH ADDITIONAL COLOR (4A)

SCREEN  
PRINTED

**S306**

MAT SIZE

17" x 26.5"

MAT COLORS



BLACK



HEATHER GRAY



SOLID GRAY



BEIGE

## Promotional Auto Mat

### Universal Fit – Screen Print

Constructed of polyester, this mat is perfect for repair shops, dealerships and premiums.

- Needle punch polyester
- Non-skid latex backing
- Set includes two front mats
- Vinyl ink silkscreen - 1 to 3 colors
- Made in USA



MAT	# COLORS	150+	250+	500+	1000+
17"X 26.5"	1	14.29	13.32	12.68	12.52
	2	15.45	14.47	13.83	13.67
	3	16.60	15.63	14.98	14.83

ONE-TIME SCREEN CHARGE \$100 (E) - FIRST COLOR • \$50 (E) FOR EACH ADDITIONAL COLOR (4D)



# General Information & Policies

## ARTWORK SUBMISSION GUIDELINES

To ensure the best quality reproductions of your artwork we request one of the following formats:

- Adobe Illustrator
- Macromedia Freehand
- Photoshop
- Files: EPS and TIFF (300 dpi resolution)  
JPEG (300 dpi for flocked mats only)
- Black & White Camera Ready

### Formats that CANNOT be used:

- Faxes
- Printed Mats
- Patches
- Photographs of mats
- Microsoft Word

## CANCELLATIONS

Customer is responsible for all materials and labor costs incurred prior to cancellation and will be billed accordingly. All cancellations MUST be in writing.

## CHANGES IN ARTWORK

Changes may be made prior to finished screen and set-up. Any changes to artwork after finished screen and set-up – additional charges will be incurred. All changes MUST be in writing.

## CLEANING INSTRUCTIONS

All mats, with the exception of Dye Sub matting, may be cleaned using the following methods:

- Sweeping • Vacuuming • Shaking • Hosing
- Steam Cleaning • Pressure Washing

## CREDIT CARD ACCEPTANCE

We kindly accept Visa, MasterCard, Discover and American Express.

## CUSTOMER SERVICE HOURS

8:00 AM - 5:00 PM EST Monday-Friday

## FREIGHT

FOB Georgia

## GUARANTEE

All of our mats are guaranteed against manufacturer defects for one year from delivery under normal conditions of usage provided mat care instructions are followed.

## IMAGE PLACEMENT

Be sure to indicate placement of logo:



Horizontal



Vertical

### • FLOCKED MATS:

Image must be 2" in from mat edges. Maximum standard imprint area is 40"x40".

### • NYLON DYE AND DYE SUB MATS:

Image may extend the full size of the mat (bleed).

### • EMBOSSED MATS:

Maximum imprint/image area is 30" x 30".

## LEAD TIME

Standard lead time except where indicated for imprinted matting is 10 working days from art proof and credit approval.

## OVERRUNS / UNDERRUNS

Americo reserves the right to overship or undership by up to 2% (if necessary) and bill accordingly.

## PMS MATCHES

We cannot guarantee a perfect match due to certain materials and inks. Color Match (PMS) Charges apply to all new and repeat orders. Call for PMS charges by product.

## PRE-PRODUCTION SAMPLE

Pre-Production proofs will be billed at the product price plus \$20 processing fee and normal screen or die and set-up charges. Production time begins after proof approval has been received.

## PRICES

Prices in this publication are subject to change without notice.

## PRODUCT & COLOR VARIANCES

Slight variations in mat colors or imprint colors/flocking may exist due to the manufacturing process. Please request a color swatch to ensure the closest match possible.

Colors may not be exact from previous orders. Mat sizes are not always an exact measurement due to the manufacturing process. Overall mat sizes have a +/- 2" tolerance.

## OVERSIZE SCREENS

Maximum oversize imprint area is 40"x60" - Must add \$35(E) to screen charge.

## REPEAT ORDERS

Repeat orders incur a \$35(E) set-up charge. ANY ARTWORK ALTERED IN ANY WAY IS NOT CONSIDERED A REPEAT ORDER. Repeat orders older than 18 months will incur a \$50(E) repeat screen charge.

## RETURNS

A Return Authorization (RA) MUST be obtained from Customer Service prior to returning any item.

## RUSH SERVICES

Rush Services are available. Call for availability, quote and lead time.

## SHIPPING

Orders are shipped via the best ground carrier possible. Drop Ship/Split Ship is available at a surcharge of \$5.00 per destination plus applicable freight charges.

## TERMS

Net 30 days subject to credit approval.



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