



make an entrance!

INDUSTRY GUIDEBOOK

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ABOUT US

Since 1980, PromoMatting has manufactured custom floor mats for use at entrances, at the point of purchase and on counters. Both commercial and residential clients love our custom mats because they are dual purpose-keeping floors clean and safe while promoting brand awareness and recognition.

For more information visit us at http://www.promomatting.com

INDOOR/COVERED OUTDOOR MATS



Flocked Diamondback / F209

- 18 oz. Berber patterned PET carpet
- Berber patterns offers multidirectional scraping action
- Imprinted with crisp, raised nylon flock
- Overall mat thickness: 3/8"
- Made in the USA

OUTDOOR MATS



Dirt Stopper / W130

- 100% nitrile rubber mat with digitally printed thermo-plastic vinyl graphics
- Photographic quality images
- UV, chemical, and oil resistant
- Berber surface for scraping away dirt & debris
- Overall mat thickness: 1/4"
- Made in the USA

LEASING OFFICE MATS

Welcome guests in style— mats for leasing offices create a polished first impression while showcasing your brand.



Direct Print Front Runner / DP205

- 100% vinyl-coated loop pile surface
- 4 color process graphics
- Removes and traps dirt & debris
- Heavy-duty vinyl backing
- Overall mat thickness: 1/16"
- Made in the USA

NEW RESIDENT / CLOSING GIFTS

Make move-in memorable with a custom welcome mat —a practical, branded gift to welcome new residents and leave a lasting impression.



Flocked Faux Coco / F210

- Highly durable, 100% recycled PET fibers replicate coco husk
- Imprinted with crisp, raised nylon flock
- · Easily maintained and shed free
- Mold, mildew, and stain resistant
- Overall mat thickness: 3/8"
- Made in the USA

OPEN HOUSE EVENTS

Custom mats are a standout promotional item for open house events—boosting brand visibility and curb appeal right at the doorstep.



Flocked Olefin / F206

- 16 oz. cut pile Olefin carpet
- Imprinted with crisp, raised nylon flock
- Heavy-duty vinyl backing
- Stain, mold, and mildew resistant
- Overall mat thickness: 3/8"
- Made in the USA

UNIVERSITY HOUSING

Add school spirit to University housing with branded floor mats that keep entryways clean, safe, and welcoming.



Defender Inlay / D214N

- Constructed of 54 oz. heavy-duty polypropylene fiber that is stain and UV-resistant
- Berber pattern great for scraping & trapping debris
- Inlaid graphics maintain the functional, multidirectional surface
- Non-slip rubber backing
- Overall mat thickness: 1/2"
- Made in the USA

PROPERTY MANAGEMENT MATS

Enhance curb appeal and protect properties with custom floor mats that showcase branding while keeping common areas clean and safe. Ideal for lobbies, leasing offices, and entryways, these mats make a lasting first impression for residents and visitors alike.



INDOOR / COVERED OUTDOOR MATS



CLOSING GIFTS



OUTDOOR MATS



OPEN HOUSE EVENTS



LEASING OFFICE



UNIVERSITY HOUSING