

Promo MATTING

a division of **Americo** 

ASI 35750 | SAGE 50828 | PPAI 161332 | UPIC: AMERICO



make an entrance!

2025 Product Catalog

Table of Contents

Introduction

About Us	3
Floor Mats 101	4
Promotional Matting by the Numbers	5
Mat Selector Guide: Choosing the Right Mat	6
Mat Placement Map	7
General Information & Policies	25

Products

Flocked Olefin.....	8
Flocked Diamondback	9
Flocked Faux Coco.....	10
Flocked Natural Coco	11
Flocked Camelot	12
Screen Print Camelot.....	13
Landing Pad.....	14
Direct Print Eversoft.....	15
Direct Print Fatigue Shield	16
Direct Print Front Runner	17
Direct Print Duramat	18
Eco Dye HD.....	19
Nylon Dye Vinyl Backing	20
Eco Diamondback HD.....	21
Defender Inlay	22
Photo Inlay.....	23
Dirt Stopper	24
Full Bleed Dirt Stopper	25
Dye Sub Classic.....	26

Colors

Injection Dye Colors	27
Flock Imprint Colors.....	28
Flocked Mat Colors.....	28
Defender Base and Inlay Colors.....	29
Eco Diamondback HD Colors	29



VIDEOS AVAILABLE



Click this icon when you see it to watch related videos.

About Us



Since 1980, PromoMatting has manufactured custom floor mats for use at entrances, at the point of purchase and on counters. Both commercial and residential clients love our custom mats because they are dual purpose—promoting brand awareness and recognition while keeping floors and environments clean and safe.

Located just north of Atlanta, PromoMatting has two facilities with more than 350,000 combined square feet of manufacturing space. Nationwide, we have more than 200 employees that are dedicated to elite levels of production and service. We manufacture and imprint a wide variety of mats, using multiple imprint methods including flocking, dye sublimation and direct printing. Our state-of-the-art printers can handle even the most complex logos, ensuring that your brand stands out from the rest.

PromoMatting prides itself on being a good partner to clients by consistently providing high quality, top value products with exceptional service you can depend on. We are able to achieve this through our **core values**:



Health & Safety First



Empowered to Act & Accountable for Our Actions



Success through Teamwork & Collaboration



Personal & Business Integrity



Continuous Drive for Quality & Innovation



Learn from Our Mistakes



Relentless Customer Focus



Environmental & Social Stewardship



Respect for All

Affiliations



asi/35750

#35750



#50828



#161332



UPIC: AMERICO

BUYING VS RENTING FLOOR MATS: WHICH IS BEST?

Don't get weighed down by the hidden fees and myths.

Most businesses are already using floor mats, although likely through a rental service. However, many don't know all the facts before getting into lengthy, expensive contracts. Below are some of the most common misconceptions and a cost breakdown of renting vs. buying floor mats.

SEPARATING RENTAL FACT FROM FICTION

Renting Perceptions	Renting Facts
Low cost	Costs up to 7 times more & locked-in for multiple years
Creates a clean & safe environment	Reused mats may not function properly
No maintenance	Most places are already cleaning the mats
Clean mats delivered weekly	The same mats are re-used for up to 5 years
Get any style & size needed	Limited to very few styles & sizes
Enhance the look of a facility	Most are years old and worn out
More mats do a better job	The right mats do a better job
Green option	Water, chemicals, electricity, and gas used to clean mats

COST SAVINGS

Comparing the average mat rental costs over time to the closest equivalent custom printed mat.

Renting Costs

Size	Quantity	Weekly Charge per mat	Total
3' x 5'	5	\$5	\$3,900
Weekly Service Charge		\$1	\$780

Approximate Renting Total **\$4,680***

* Total is over 3 years (the average life expectancy of a purchased custom printed mat).

Purchasing Costs

Size	Quantity	Mat Cost per mat	Total
3' x 5'	5	\$220	\$1,100
Estimated Freight			\$100

Average Purchasing Total **\$1,200**



THAT'S A SAVINGS OF \$3,480 OVER 3 YEARS FOR JUST 1 LOCATION!



PROMOTIONAL MATTING BY THE NUMBERS

IMPACT



THE AVERAGE COST PER IMPRESSION OF A PROMOTIONAL FLOOR MAT IS 1/10 OF A PENNY.



AVERAGE INCREASE IN SALES OF RETAIL PRODUCTS PROMOTED WITH FLOOR MATS.



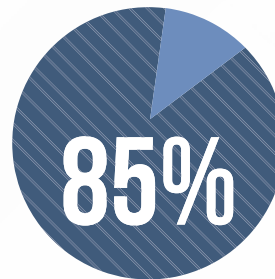
OF RETAIL SHOPPERS STOP AND NOTICE FLOOR GRAPHICS & MATS.

SAFETY



1 MILLION

THE NUMBER OF HOSPITAL VISITS FROM SLIP AND FALL ACCIDENTS PER YEAR.



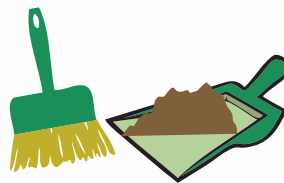
OF WORKERS COMPENSATION CLAIMS ARE FROM SLIPS AND FALLS ON WET FLOORS.

SAVINGS



\$620

AVERAGE YEARLY SAVINGS FROM PURCHASING 5 FLOOR MATS INSTEAD OF RENTING.



\$750

AVERAGE COST TO REMOVE A POUND OF DIRT FROM A RETAIL OR COMMERCIAL BUILDING.

SOURCES: POINT OF PURCHASE ADVERTISING INSTITUTE, NATIONAL FLOOR SAFETY INSTITUTE, INDUSTRIAL SAFETY & OCCUPATIONAL HEALTH MARKETS, 5TH ED.

MAT SELECTOR GUIDE: CHOOSING THE RIGHT MAT

Where will the mat be placed? <ul style="list-style-type: none"> • Indoor • Outdoor • Covered Outdoor • Counter 	What type of art will be printed? <ul style="list-style-type: none"> • Spot Color • 4-Color Process (photographic) 	How much foot traffic is expected? <ul style="list-style-type: none"> • Light • Medium • Heavy 	How & where will the mat be used? <ul style="list-style-type: none"> • Entrance • Display/POP • Anti-Fatigue
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Product	Page #	Traffic	Indoor	Outdoor	Covered Outdoor	Counter	Entrance	Display/POP	Anti-Fatigue	Imprint Process
Flocked Olefin	8	Medium	✓		✓		✓	✓		Spot
Flocked Diamondback	9	Medium	✓		✓		✓			Spot
Flocked Faux Coco	10	Medium	✓	✓	✓		✓			Spot
Flocked Natural Coco	11	Medium			✓		✓			Spot
Flocked Camelot	12	Medium	✓		✓		✓	✓		Spot
Screen Print Camelot	13	Light	✓		✓		✓			Spot
Landing Pad	14	Light	✓		✓				✓	4-color
Eversoft	15	Light	✓						✓	4-Color
Fatigue Shield	16	Medium	✓						✓	4-Color
Front Runner	17	Heavy	✓	✓	✓		✓			4-Color
Duramat Nitrile	18	Medium	✓			✓		✓		4-Color
Eco Dye HD	19	Heavy	✓		✓		✓			4-Color
Nylon Dye Vinyl	20	Heavy	✓		✓		✓	✓		4-Color
Eco Diamondback HD	21	Heavy	✓		✓		✓			4-Color
Defender Inlay	22	Heavy	✓	✓	✓		✓			Spot
Photo Inlay	23	Heavy	✓		✓		✓			4-Color
Dirt Stopper	24	Heavy	✓	✓			✓			4-Color
Full Bleed Dirt Stopper	25	Heavy	✓	✓			✓			4-Color
Dye Sub Classic	26	Light	✓			✓		✓		4-Color

MAT PLACEMENT MAP

Put Mats to Work for You!

First Impression

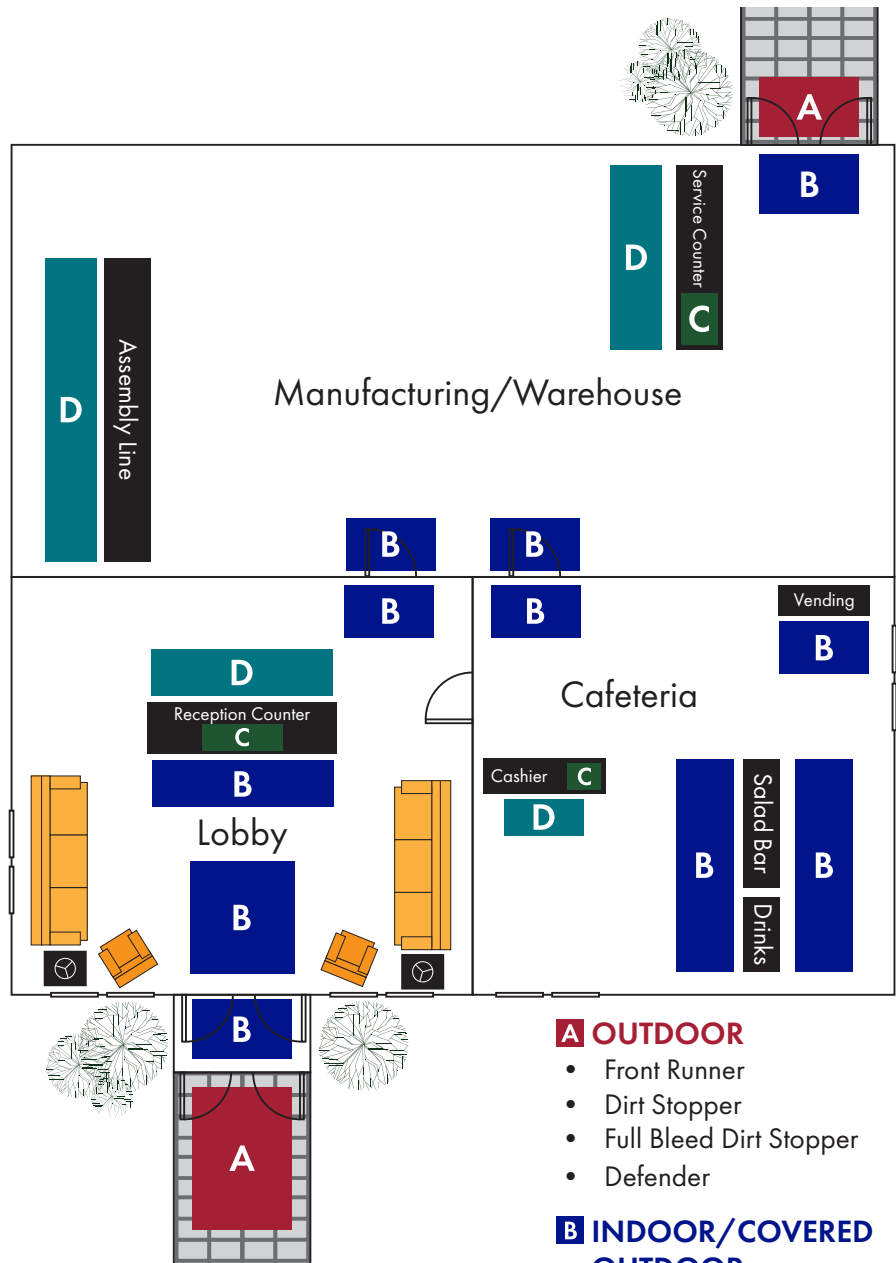
- Attractive floor matting enhances any entrance.
- Logo mats with corporate names, slogans or safety reminders are a welcome addition to any place of business.

Protect Floors

- Stop dirt, sand, water, and snow at the door.
- Reduce wear and deterioration of interior floors.
- Well-placed floor mats reduce routine maintenance costs.

Promote Safety

- Outdoor mats help prevent snow, water, and debris from being tracked indoors.
- Indoor mats absorb moisture, keeping hard floor surfaces dry and slip-resistant.
- Anti-fatigue mats add comfort and reduce workers' fatigue.



A OUTDOOR

- Front Runner
- Dirt Stopper
- Full Bleed Dirt Stopper
- Defender

B INDOOR/COVERED OUTDOOR

- Diamondback
- Camelot
- Faux Coco
- Natural Coco
- Olefin
- Nylon Dye Vinyl
- Eco Dye HD
- Eco Diamondback HD
- Photo Inlay

C POP/DISPLAY

- Duramat
- Dye Sub Classic Latex

D ANTI-FATIGUE

- EverSoft
- Fatigue Shield

Suggested Floor Mat Placement

PromoMatting has a wide range of mat styles and colors for both indoor and outdoor use. Here are just a few examples of how you can put mats to work for you.

FLOCKED OLEFIN

ITEM# F206



PRO TIP: This cost-effective flocked mat provides great value for the money! It's popular with dealers/distributors, small businesses, and home builders. - David Rones, VP of Sales

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Plush 15 oz. carpet
- Stain, mold and mildew resistant
- Backed with heavy-duty vinyl
- Surface material made from 90% Recycled PET

MAT SPECS

- Overall Mat Thickness: 3/8"
- Surface Material: Plush Polyester fiber
- Face Weight: 15 oz./sq. yd.
- Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 27"	14" x 23"	3 lbs.
2' x 3'	20" x 32"	4 lbs.
3' x 4'	32" x 40"	9 lbs.
3' x 5'	32" x 40"	11 lbs.
4' x 6'	40" x 40"	17 lbs.

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint & Mat Colors: pg. 28](#)



FLOCKED DIAMONDBACK

ITEM# F209



PRO TIP: These scraper mats are great for use in apartments/condos, retail stores, and commercial buildings. They are very popular with home builders and Realtors! - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- 18 oz. Berber patterned PET blended carpet
- Multidirectional scraper mat
- Backed with heavy-duty vinyl

MAT SPECS

- Overall Mat Thickness: 3/8"
- Surface Material: Needle Punched Polyester/PET
- Face Weight: 18 oz./sq. yd.
- Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 27"	14" x 23"	4 lbs.
2' x 3'	20" x 32"	5 lbs.
3' x 4'	32" x 40"	10 lbs.
3' x 5'	32" x 40"	12 lbs.
4' x 6'	40" x 40"	19 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint & Mat Colors: pg. 28](#)

Custom Sizes Available

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FLOCKED FAUX COCO

ITEM# F210



SURFACE DETAIL

SIDE-VIEW DETAIL



PRO TIP: This mat is a perfect gift to homeowners from Realtors and mortgage lenders! Banks and web stores also frequently purchase this beautiful residential mat. - Matt Carpenter, Account Manager

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Made from shed-free, synthetic PET fibers
- Mold, mildew, and stain resistant
- Backed with heavy-duty vinyl

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: Polyester/PET
 Face Weight: 22 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 30"	14" x 26"	3 lbs.
2' x 3'	20" x 32"	5 lbs.
3' x 4'	32" x 40"	9 lbs.
3' x 5'	32" x 40"	11 lbs.
4' x 6'	40" x 40"	17 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1.25"
- ✓ Recommended line thickness: 1/4"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors: pg. 28](#)

Custom Sizes Available

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FLOCKED NATURAL COCO

ITEM# F212



PRO TIP: This is our most popular mat for residential entrances, especially in coastal areas! Home builders, resorts and hotels love it, and it is perfect for e-commerce programs. - Cristian Neculae, Account Manager

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Natural coconut husk fiber construction
- Exceptional scraping action removes dirt
- Backed with heavy-duty vinyl

MAT SPECS

Overall Mat Thickness: 1/2"
 Surface Material: Natural Coconut Husk
 Face Weight: 148 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Size	Standard Print Area	Weight
18" x 30"	14" x 26"	5 lbs.
2' x 3'	20" x 32"	7 lbs.

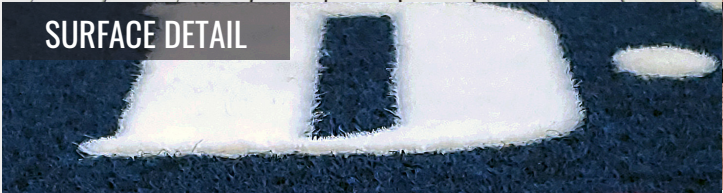
IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/2"
- ✓ Not recommended for detailed logos
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint Colors: pg. 28](#)

FLOCKED CAMELOT

ITEM# F213



PRO TIP: These low-profile mats are a great economical choice for any residential entrance. They're most popular with apartment units, home builders and Realtors and are often used for fund-raisers. - Matt Wisniewski, Marketing Manager

FEATURES & BENEFITS

- Raised nylon flock spot color imprint
- Low-profile ribbed surface material
- Keeps floors clean and safe
- Backed with heavy-duty vinyl

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: Blended PET/Polypropylene
 Face Weight: 14 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 27"	14" x 23"	3 lbs.
2' x 3'	20" x 32"	4 lbs.
3' x 4'	32" x 40"	9 lbs.
3' x 5'	32" x 40"	11 lbs.
4' x 6'	40" x 40"	17 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-3 spot colors
- ✓ PMS color matching available (additional charge)
- ✓ Oversized imprints available (additional charge)

[Available Imprint & Mat Colors: pg.28](#)

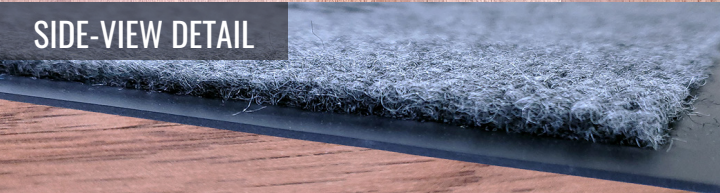
Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



SCREEN PRINT CAMELOT

ITEM# S702



PRO TIP: These are great economical mat for light-traffic areas. They are ideal for residential settings. Perfect for RVs, home builders and real estate agents! - Matt Carpenter, Account Manager

FEATURES & BENEFITS

- Ribbed polypropylene/PET surface
- Keeps floors clean and safe
- Backed with heavy-duty vinyl
- Cost-efficient imprint method
- MOQ: 100 pieces

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: Blended PET/Polypropylene
 Face Weight: 14 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Size	Maximum Print Area	Weight
18" x 24"	16" x 21"	2 lbs.
18" x 27"	16" x 21"	3 lbs.
2' x 3'	16" x 21"	4 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 3/16"
- ✓ 1-2 spot colors
- ✓ PMS color matching available

[Available Mat Color Options: pg. 28](#)



LANDING PAD

ITEM# DP301



PRO TIP: These mats are great for school fund-raisers, booster clubs, and service/repair customers. They are so comfortable!

- Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Thick vinyl foam for cushioned support
- Lightweight and easy to carry
- State-of-the-art UV printing
- Cleans easily with warm water
- 2 surfaces available:
 - Pebble (DP301)
 - Diamond-plate (DP300).
- MOQ: 12 pieces

STANDARD SIZES

Mat Size	Standard Print Area	Weight
12" x 20"	10" x 15"	2 lbs.

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

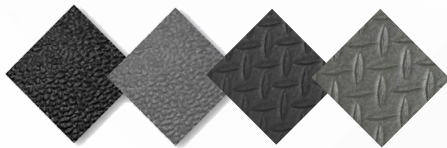
MAT SPECS

- Overall Mat Thickness: 3/4"
- Surface Material: Expanded PVC
- Face Weight: 168 oz./sq. yd.
- Backing Material: Expanded PVC

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ Photorealistic imprints

MAT COLORS



Black Pebble Gray Pebble Black Diamond Gray Diamond



EVERSOFT

ITEM# DP225



PRO TIP: These mats are great for assembly lines, retail checkouts, cashier stands, work stations, production facilities and anywhere people stand for extended periods! - David Rones, VP of Sales

FEATURES & BENEFITS

- Soft vinyl foam for back, leg, and foot relief
- Tapered edges for increased safety
- State-of-the-art UV printing
- Cleans easily with warm water

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: Expanded PVC
 Face Weight: 75 oz./sq. yd.
 Backing Material: Expanded PVC

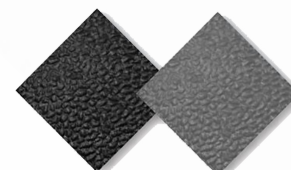
STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 27"	14" x 23"	3 lbs.
2' x 3'	18" x 30"	4.5 lbs.
3' x 4'	30" x 40"	9 lbs.
3' x 5'	30" x 50"	10.5 lbs.
4' x 6'	40" x 60"	18 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ Photorealistic imprints

MAT COLORS



Black Gray

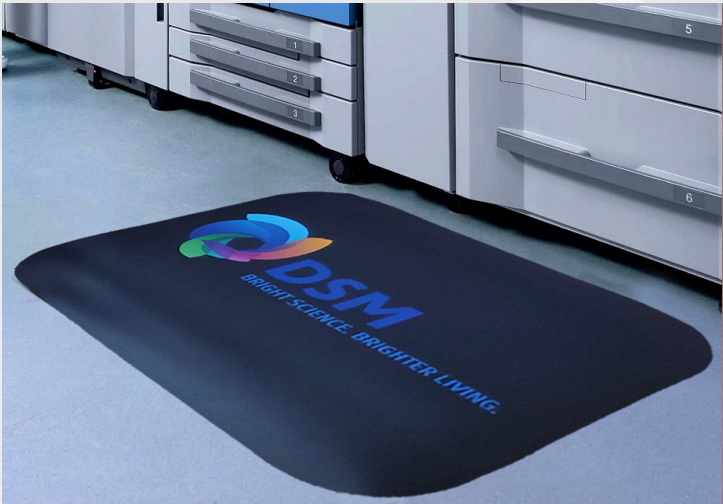
Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



FATIGUE SHIELD

ITEM# DP250



PRO TIP: This extra durable anti-fatigue mat tapers off to ensure safe transitions. Use for production and medical facilities, assembly lines, work stations, and cashier stands. - Matt Wisniewski, Marketing Manager

FEATURES & BENEFITS

- Hard top vinyl surface for enhanced durability
- Thick foam base for enhanced comfort and relief
- Sloped edges for safe transitions
- Wipes clean

MAT SPECS

Overall Mat Thickness: 1/2"
 Surface Material: Non-Phthalate Vinyl (PVC)
 Face Weight: 144 oz./sq. yd.
 Backing Material: Expanded PVC

STANDARD SIZES

Mat Size	Standard Print Area	Weight
2' x 3'	18" x 30"	6 lbs.
3' x 4'	30" x 40"	12 lbs.
3' x 5'	30" x 50"	15 lbs.
4' x 6'	40" x 60"	24 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint

MAT COLORS



Black Gray



Custom Sizes Available
 All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

FRONT RUNNER

ITEM# DP205



PRO TIP: These all-weather mats are perfect for any outdoor entrance! Popular uses include retail, offices, apartment buildings, gyms, hotels, resorts and spas. - Cristian Neculae, Account Manager

FEATURES & BENEFITS

- State-of-the-art, 4 C/P UV-printing
- Excellent for removing dirt & debris
- Heavy duty all-weather mat
- Borderless construction for modern look

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: PVC Coated Nylon
 Face Weight: 22 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 30"	14" x 26"	4 lbs.
2' x 3'	18" x 30"	5 lbs.
3' x 4'	30" x 40"	10 lbs.
3' x 5'	30" x 50"	12 lbs.
4' x 6'	40" x 60"	19 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 3/4"
- ✓ Recommended line thickness: 1/4"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available. Contact for pricing.

[Available Mat Color Options: pg. 28](#)

Custom Sizes up to 4' Max Width Available.
 All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



DURAMAT NITRILE

ITEM# DP140N



PRO TIP: These colorful mats attract attention! Use them on counters or floors for retail displays, trade shows, special events, and short-term promotions. -Cristian Neculae, Account Manager

FEATURES & BENEFITS

- Smooth, flat surface with light texture great for displaying photo quality graphics
- Durable, non-slip nitrile construction
- Lightweight and easily wiped clean

MAT SPECS

Overall Mat Thickness: 1/16"
 Surface Material: Nitrile Rubber Infused Vinyl
 Face Weight: 94 oz./sq. yd.
 Backing Material: Nitrile Rubber Infused Vinyl

STANDARD SIZES

Mat Size	Standard Print Area	Weight
18" x 27"	14" x 23"	3 lbs.
2' x 3'	18" x 30"	4 lbs.
3' x 4'	30" x 40"	8 lbs.
3' x 5'	30" x 50"	10 lbs.
4' x 6'	40" x 60"	16 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint
- ✓ Full bleed imprint available (additional charge)

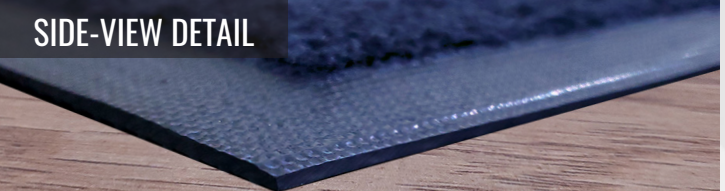
Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



ECO DYE HD

ITEM# ED605R



PRO TIP: Got a complex logo with multiple colors or gradients? This high definition mat will display it beautifully. It's commonly used in retail settings, restaurants, bars, and civic buildings. - David Rones, VP of Sales

FEATURES & BENEFITS

- High definition, photo-quality imprint
- Fibers made from 100% recycled plastic material
- Fade & stain resistant
- Non-slip rubber backing

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: PET (polyethylene terephthalate) yarn
 Face Weight: 32 oz./sq. yd.
 Backing Material: Cleated Nitrile Rubber

STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	23" x 34"	22" x 33"	5 lbs.
3' x 4'	34" x 43"	33" x 42"	10 lbs.
3' x 5'	34" x 55"	33" x 54"	13 lbs.
4' x 6'	43" x 66"	42" x 65"	20 lbs.

Custom Sizes to Nearest Foot Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/8"
- ✓ Choose from 150 colors
- ✓ Not recommended for large blocks of white or white backgrounds.

[Available Color Options: pg. 27](#)



NYLON DYE VINYL BACKING

ITEM# J604V



PRO TIP: This soft, thick mat is an economical choice for retail, offices, hotels, bars, restaurants, schools, healthcare facilities, and commercial and civic buildings. - Cristian Neculae, Account Manager

FEATURES & BENEFITS

- Standard injection dyed imprint process
- 16 oz. plush nylon yarn
- Economical carpet-style option
- Backed with heavy-duty vinyl

MAT SPECS

Overall Mat Thickness: 3/8"
 Surface Material: Plush Nylon Yarn
 Face Weight: 16 oz./sq. yd.
 Backing Material: Non-Phthalate Vinyl (PVC)

STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	23" x 34"	22" x 33"	4 lbs.
3' x 4'	34" x 43"	33" x 42"	9 lbs.
3' x 5'	34" x 55"	33" x 54"	12 lbs.
4' x 6'	43" x 66"	42" x 65"	18 lbs.

Custom Sizes to Nearest Foot Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 2"
- ✓ Recommended line thickness: 3/8"
- ✓ Choose from 130 colors
- ✓ Up to 8 colors per mat

[Available Color Options: pg. 27](#)



ECO DIAMONDBACK HD

ITEM# ED209



PRO TIP: This printed berber entrance mat is a perfect choice for retail, offices, hotels, bars, restaurants, schools, and commercial buildings. - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Berber pattern is great for scraping dirt & debris
- Printed in high definition with injection dye process
- Fibers made from 100% recycled plastic material
- Non-slip rubber backing

MAT SPECS

Overall Mat Thickness: 5/16"
 Surface Material: PET (polyethylene terephthalate) yarn
 Face Weight: 44 oz./sq. yd.
 Backing Material: Cleated Nitrile Rubber

STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
2' x 3'	24" x 35"	23" x 34"	4 lbs.
3' x 4'	35" x 47"	34" x 46"	7 lbs.
3' x 5'	35" x 59"	34" x 58"	9 lbs.
4' x 6'	45" x 69"	44" x 68"	14 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1.5"
- ✓ Recommended line thickness: 1/4"
- ✓ Choose from 56 colors
- ✓ Up to 8 colors per mat

[Available Color Options: pg. 29](#)

Custom Sizes to Nearest Foot Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



DEFENDER INLAY

ITEM# D214



PRO TIP: This rugged mat can handle just about anything! It's a perfect choice for busy entrances like commercial buildings, stores, hospitals, schools, hotels and resorts. - Lynn Cofield, National Sales Manager

FEATURES & BENEFITS

- Berber pattern great for removing debris
- Inlaid graphics maintain functional surface that is stain & UV resistant
- Two edge options:
 - Vinyl nosing for smoother transition
 - Borderless beveled edges

STANDARD SIZES

Size	Finished Size	Standard Print Area	Weight
3' x 4'	3' x 4'	34" x 46"	16 lbs.
3' x 5'	3' x 5'	34" x 58"	20 lbs.
3' x 6'	3' x 6'	34" x 70"	23 lbs.
4' x 6'	4' x 6'	46" x 70"	31 lbs.

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

MAT SPECS

Overall Mat Thickness: 1/2"
 Surface Material: Coarse Denier Polypropylene
 Face Weight: 54 oz./sq. yd.
 Backing Material: Composite Rubber

IMPRINT SPECS

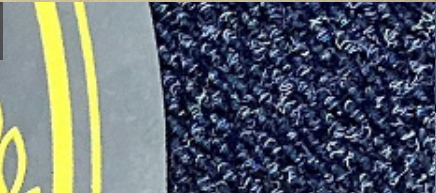
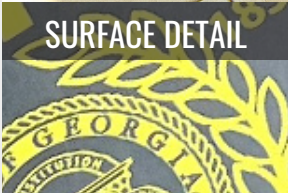
- ✓ Recommended letter height: 3"
- ✓ Recommended line thickness: 1/2"
- ✓ Spot-color imprint
- ✓ Not recommended for detailed logos

[Available Color Options: pg. 25](#)



PHOTO INLAY

ITEM# D250



With Nosing

ITEM# D250N

Beveled

ITEM# D250B



PRO TIP: This mat combines the ruggedness of our Defender Inlay with 4-color process printing, making it a great choice for harsh environments and detailed logos. - Matt Carpenter, Account Manager

FEATURES & BENEFITS

- Smooth vinyl inlay provides flat surface for photo-quality printing
- Berber pattern surrounds center logo to remove dirt & debris
- Fibers are constructed from heavy-duty polypropylene and resist stains and fading

MAT SPECS

Overall Mat Thickness: 1/2"
 Carpet Material: Coarse Denier Polypropylene
 Inlay Material: Non-Phthalate Vinyl (PVC)
 Face Weight: 54 oz./sq. yd.
 Backing Material: Composite Rubber

STANDARD SIZES

Size	Finished Size	Inlay Area	Weight
2' x 3'	2' x 3'	12" x 24"	15 lbs.
3' x 4'	3' x 4'	24" x 36"	18 lbs.
3' x 5'	3' x 5'	24" x 48"	22 lbs.
3' x 6'	3' x 6'	24" x 60"	25 lbs.
4' x 6'	4' x 6'	36" x 60"	33 lbs.

Custom Sizes Available

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

IMPRINT SPECS

- ✓ Recommended letter height: 1/4"
- ✓ Recommended line thickness: 1/16"
- ✓ CMYK, UV-printed imprint

[Available Base Color Options: pg. 25](#)



DIRT STOPPER

ITEM# W130



SURFACE DETAIL



SIDE-VIEW DETAIL



PRO TIP: This durable, solid rubber mat is popular in commercial buildings, industrial facilities, retail stores, schools, restaurants, hotels, resorts, and apartments. - Matt Wisniewski, Marketing Manager

FEATURES & BENEFITS

- Constructed from heavy-duty nitrile rubber
- Cleated surface for scraping dirt & debris
- Photographic quality imprint
- Non-absorbent

MAT SPECS

Overall Mat Thickness: 1/4"
 Material: 100% Nitrile Rubber
 Face Weight: 174 oz./sq. yd.
 Imprint: Thermoplastic Vinyl

STANDARD SIZES

Size	Finished Size	Imprint Area	Weight
2' x 3'	23" x 34"	14" x 25"	8 lbs.
2.5' x 3'	29" x 34"	20" x 25"	10 lbs.
3' x 4'	34" x 43"	25" x 36"	16 lbs.
3' x 5'	34" x 55"	25" x 48"	20 lbs.
4' x 6'	45" x 67"	36" x 50"	31 lbs.

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

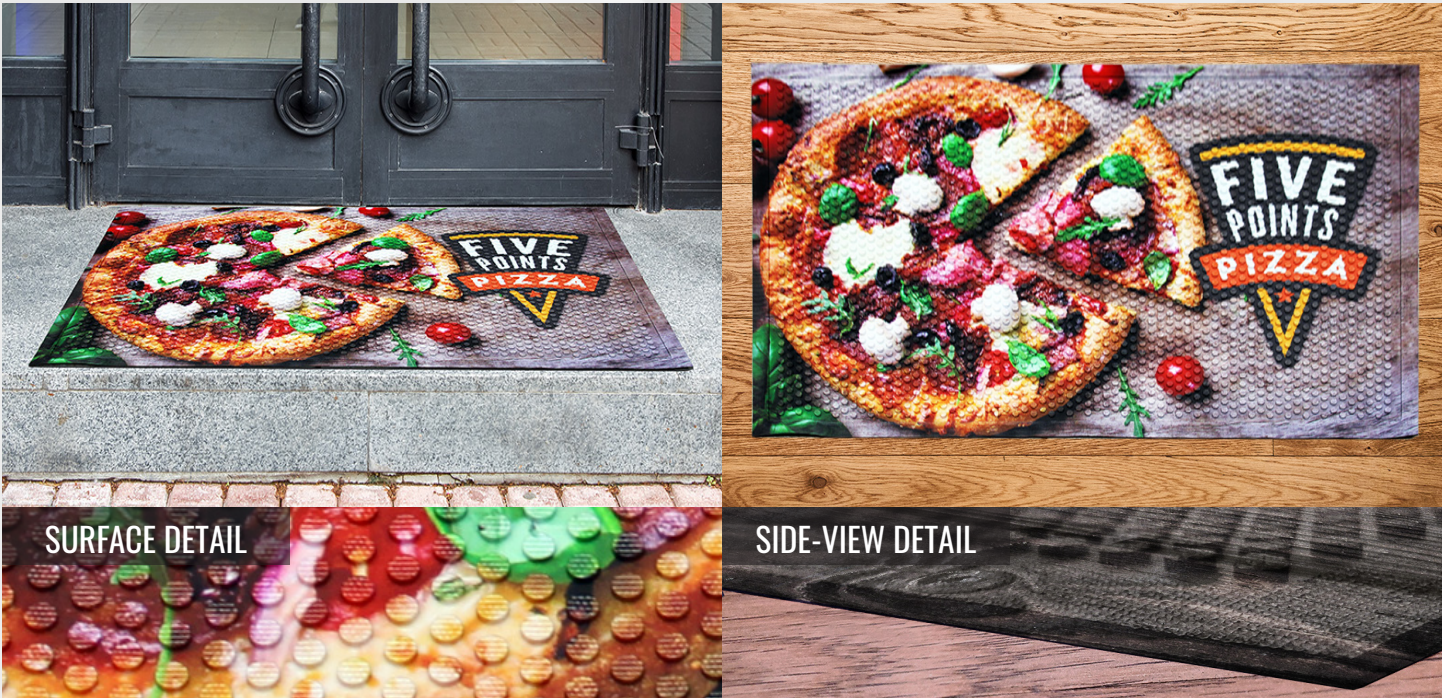
IMPRINT SPECS

- ✓ Recommended letter height: 1/2"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process



FULL-BLEED DIRT STOPPER

ITEM# W132



PRO TIP: This vibrant entrance mat is both durable and eye-catching. Use these for photographic artwork for branding purposes while keeping floors clean and safe. - David Rones, VP of Sales

FEATURES & BENEFITS

- 4-color, photographic quality imprint
- Cleated surface removes and traps dirt
- Stain and oil resistant
- Non-absorbent, easy to clean

MAT SPECS

Overall Mat Thickness: 3/8"
 Material: Nitrile Rubber Infused Vinyl
 Face Weight: 108 oz./sq. yd.
 Imprint: Thermoplastic Vinyl

STANDARD SIZES

Size	Finished Size	Imprint Area	Weight
2' x 3'	23" x 34"	23" x 34"	8 lbs.
3' x 4'	34" x 43"	34" x 43"	16 lbs.
3' x 5'	34" x 55"	34" x 55"	20 lbs.
4' x 6'	45" x 67"	45" x 67"	31 lbs.

IMPRINT SPECS

- ✓ Recommended letter height: 1/2"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process

All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.



DYE SUB CLASSIC

ITEM# T801



PRO TIP: This light-weight mat displays photos beautifully! Use these for retail displays, P.O.P. counters, and other short-term promotions.
- Matt Carpenter, Account Manager

FEATURES & BENEFITS

- Lightweight, needle punched polyester surface
- Photographic quality images
- Latex backing

STANDARD SIZES

Size	Weight
11" x 17"	1.5 lbs.
16" x 20"	1.75 lbs.
18" x 24"	2 lbs.
18" x 27"	3 lbs.
2' x 3'	4 lbs.
3' x 4'	8 lbs.
3' x 5'	10 lbs.

Custom Sizes Available
All mats have a 5% variance. Different designs, sizes and products cannot be combined for higher quantity break pricing.

MAT SPECS

Overall Mat Thickness: 1/16"
Material: Polyester
Face Weight: 11 oz./sq. yd.
Backing Material: Latex

IMPRINT SPECS

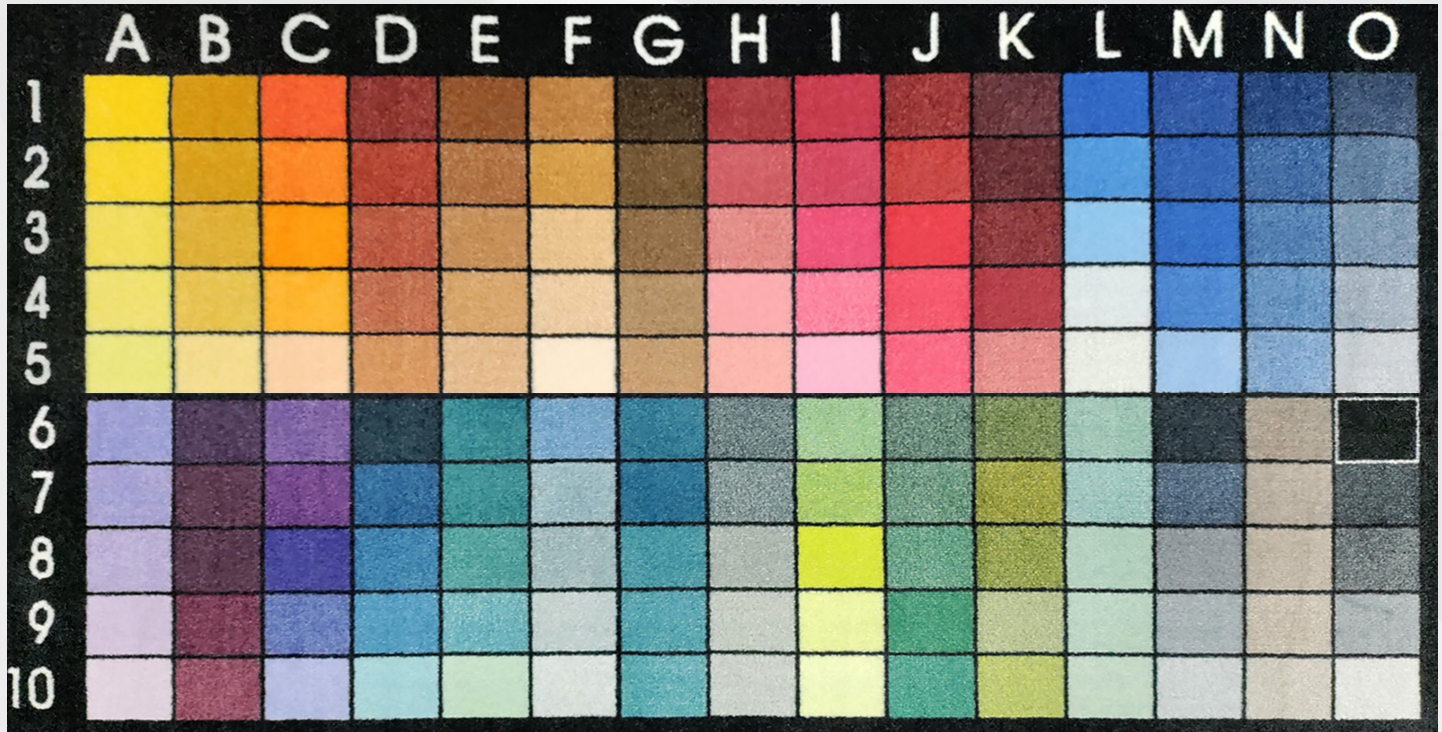
- ✓ Recommended letter height: 1/8"
- ✓ Recommended line thickness: 1/16"
- ✓ 4-color process
- ✓ Minimum artwork resolution: 175 dpi
- ✓ Full bleed available
- ✓ Solid color backgrounds are not recommended



MAT AND IMPRINT OPTIONS

INJECTION DYE COLORS

Product: Eco Dye HD - ED605R (pg 19)



Product: Nylon Dye Vinyl Backing - J604V (pg 20)



MAT AND IMPRINT OPTIONS

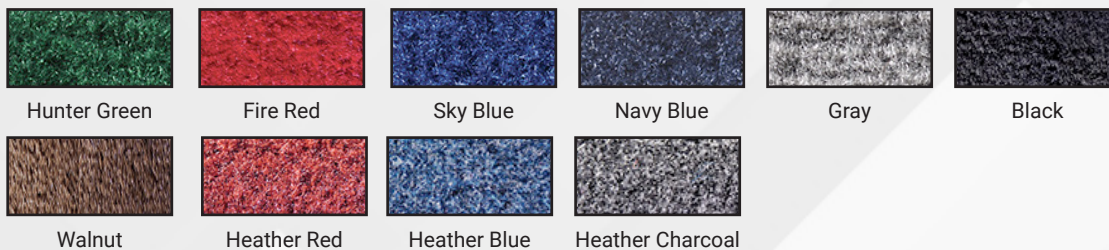
FLOCK IMPRINT COLORS

Products: F206, F209, F210, F212, and F213



FLOCKED MAT COLORS

Olefin: F206 (pg 8)



Camelot: F213 (pg 12)

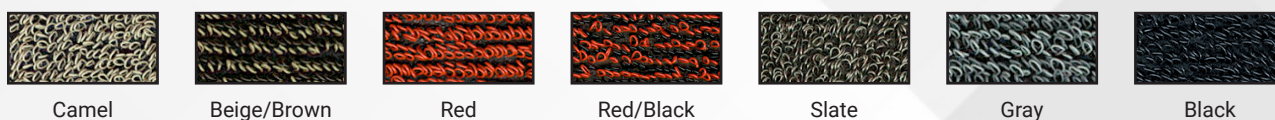


Diamondback: F209 (pg 9)



FRONT RUNNER MAT COLORS

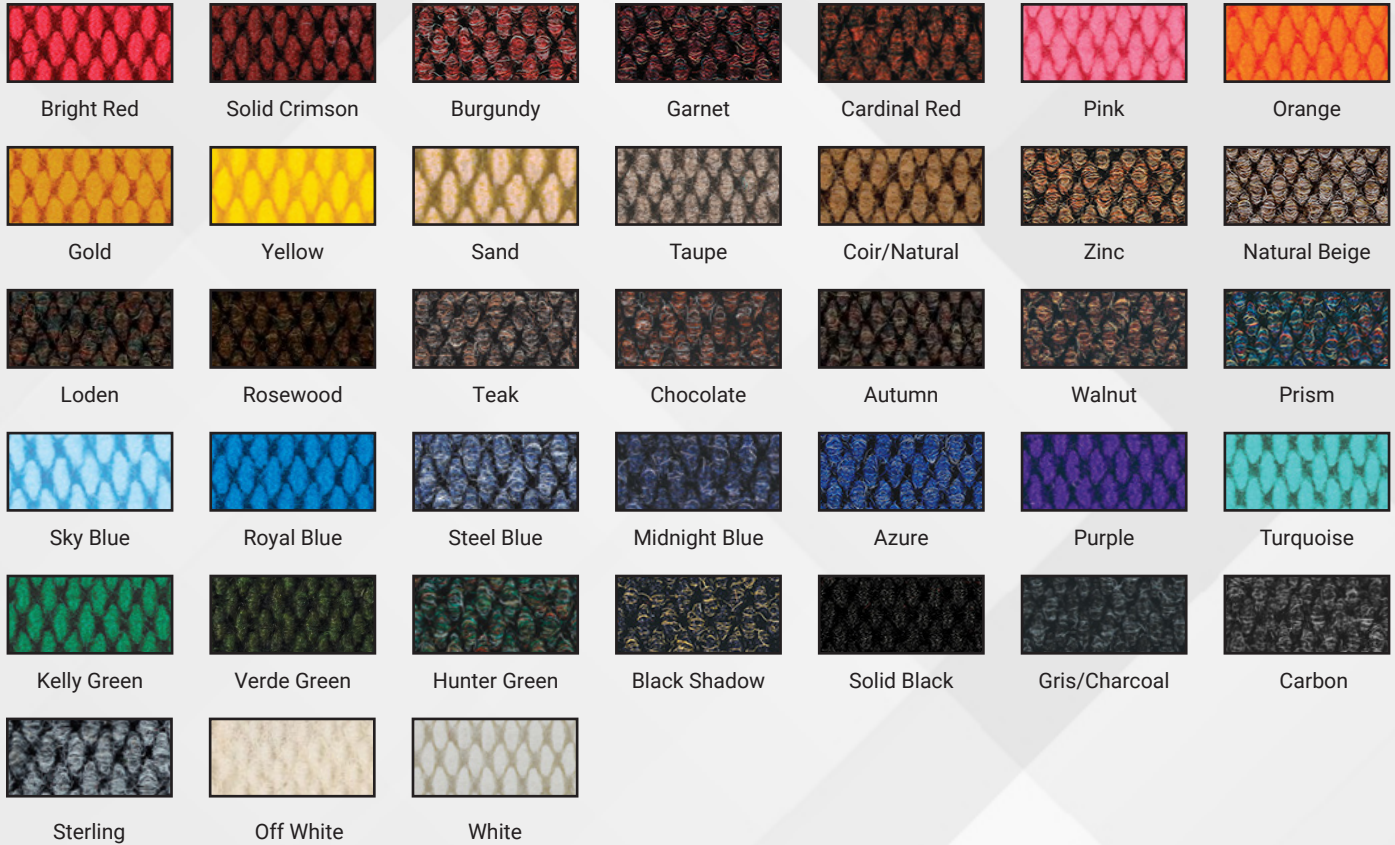
Products: DP205 (pg 17)



Color Disclaimer: Our website displays product color images for your reference and convenience. For best results, we strongly recommend that customers with strict color requirements request samples prior to placing your order. Actual colors may vary according to dye lot, production method, lighting conditions, monitor settings, and individual perception.

DEFENDER BASE AND INLAY COLORS

Products: D214N/B (pg 22) & D250N (pg 23)



ECO DIAMONDBACK HD COLORS

Products: ED209 (pg 21)



General Information & Policies

ARTWORK REQUIREMENTS

To ensure the best quality reproductions of your artwork we request one of the following formats:

- Adobe Illustrator (.pdf or .ai)
- Files: .EPS, .TIFF, AND JPEG (300dpi)

CANCELLATIONS

Cancellations must be in writing, within a 24 hour period from receipt of order acknowledgement, and be approved by PromoMatting. Customers are responsible for all materials and labor costs incurred prior to cancellation and will be billed accordingly.

CHANGES IN ARTWORK

Changes may be made up to 24 hours after artwork approval. Any changes to artwork after artwork approval will incur additional charges. All changes must be in writing.

CREDIT CARD ACCEPTANCE

We accept Visa, Master Card, Discover and American Express. All orders \$5,000+ paid via credit card will have an additional 3% administrative fee included in the total cost of the order. This does not apply to orders paid via check or money order.

CUSTOMER SERVICE HOURS

8:00 am - 5:00 pm EST Monday-Friday

FREIGHT

FOB Georgia. Customers paying third party or collect are responsible for filing freight claims.

WARRANTY

Most mats are warranted against manufacturer defects for one year from invoice date, so long as proper care and placement instructions have been followed. Contact factory with questions.

IMPRINT PLACEMENT

Be sure to indicate placement of logo on Purchase Order: Horizontal or Vertical.

SHIPPING DISCREPANCIES

Please notify PromoMatting at time of delivery of any overage/shortage/damage. All discrepancies must be noted when signed for and photographed for proper resolution.

LEAD TIME

Lead time begins once art is approved, deposit is received, and order is entered. For new customers, lead time begins once account is set up and payment/terms are secured. To expedite this process, we recommend first orders be placed on credit card. Contact factory with questions about lead times.

OVERRUNS/UNDERRUNS

PromoMatting reserves the right to overship or undership by up to 2% (if necessary) and bill accordingly.

PMS MATCHES

A PMS match will have an 80% accuracy on all of our substrates due to materials, inks, and matching processes used. Mats will not be reprinted if colors printed are within the 80% match noted here. PMS charges will only apply to new orders as one-time fees; except for **J604V/W130/W132** which are design # specific.

SPEC/PRE-PRO SAMPLES

Spec and Pre-production samples are billed by product. Please contact factory for a quote. Production time begins after proof approval has been received.

PRICES

Prices are subject to change without notice.

PRODUCT & COLOR VARIANCES

Slight variations in mat or imprint colors will exist due to the manufacturing process or nature of the product. When approving proofs, note variations in monitors do exist. Please refer to actual swatches to ensure color matching. Mat sizes have a 5% variance.

OVERSIZE SCREENS

Maximum oversize imprint area for flocked mats is 40"x 60". Oversized screens incur an additional charge.

REPEAT ORDERS

All repeat orders will incur a set up charge. Repeat flocked orders older than 18 months will incur a new screen charge. Artwork altered in any way is not considered a repeat order.

RETURNS

A Return Authorization (RA) must be obtained from Customer Service prior to returning any item.

SHIPPING

Orders are shipped using the most cost effective carrier. Drop ship/split ship is available at a surcharge per destination plus applicable freight charges.

BOXING INFORMATION

Most mat sizes are packed individually; smaller mats are boxed bulk. To box smaller mats individually, an individual box charge will be assessed.

TERMS

Net 30 days subject to credit approval. Deposits may be required with some large orders. Please inquire.



855-PRO-MATS | INFO@PROMOMATTING.COM | PROMOMATTING.COM

ASI: 35750 | SAGE: 50828 | PPAI: 161332 | UPIC: AMERICO

Promo MATTING

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