



RETAIL

Doors and rotating displays make this group an ideal prospect for multi-piece and ongoing orders!

In-store Displays & Demos



Get add-on sales by recommending seasonal mats in front of displays, as well as special mats when important vendors visit for demos.

Product Promotions



New brand coming to the store? Big sale? Explain how a mat can draw attention and reinforce the product and experience for the customer.

Point-of-Purchase

Let retailers know they can grab attention and impressions from waiting customers with branded floor mats at point-of-purchase locations.



Entrances



Suggest indoor and outdoor mats for all entrances/exits, so even passersby will see the brand under their feet.

