

RETAIL

Doors and rotating displays make this group an ideal prospect for multi-piece and ongoing orders!

In-store Displays & Demos

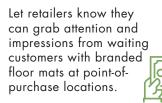


Get add-on sales by recommending seasonal mats in front of displays, as well as special mats when important vendors visit for demos.

Product Promotions

New brand coming to the store? Big sale? Explain how a mat can draw attention and reinforce the product and experience for the customer.

Point-of-Purchase



Entrances



Suggest indoor and outdoor mats for all entrances/exits, so even passersby will see the brand under their feet.







