



# RESIDENTIAL

Although this sector is often overlooked, if you target the right residential prospects, word of mouth will get you even more sales.



## Apartments & Condos



Appearances are important, so suggest mats that work inside and out, along with a special mat by the rental/leasing office to make it easier to find.

## Online Stores



Don't overlook these businesses. Although they have an online presence, they want to get their brand out in their community too. Logoed mats are a great way to mark an office of an online store.

## Realtors



In addition to realty offices, make sure all the agents have mats to use for open houses. It's an added branding touch that will resonate with potential buyers.

## Giveaways



Who doesn't like free stuff? Any business can present giveaways to top clients, like travel agents to jetsetters and sports teams to season ticket holders.

## Churches, Youth Sports, Nonprofits



There are many different ways to pitch floor and counter mats to this group: The organizations can use doors at entrances, they can sell mats to raise additional funds, and they can sell logo placement on mats to donors to raise money.



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For more mats and ideas, visit [promomattng.com](http://promomattng.com). You can also call us at (855) 776-6287 and we'll send a sample kit to help you sell more on client calls.