



RESIDENTIAL

Although this sector is often overlooked, if you target the right residential prospects, word of mouth will get you even more sales.



Apartments & Condos



Appearances are important, so suggest mats that work inside and out, along with a special mat by the rental/leasing office to make it easier to find.

Online Stores



Don't overlook these businesses. Although they have an online presence, they want to get their brand out in their community too. Logoed mats are a great way to mark an office of an online store.

Realtors



In addition to realty offices, make sure all the agents have mats to use for open houses. It's an added branding touch that will resonate with potential buyers.

Giveaways



Who doesn't like free stuff? Any business can present giveaways to top clients, like travel agents to jetsetters and sports teams to season ticket holders.

Churches, Youth Sports, Nonprofits



There are many different ways to pitch floor and counter mats to this group: The organizations can use doors at entrances, they can sell mats to raise additional funds, and they can sell logo placement on mats to donors to raise money.



PromoMatting | asi/35750

For more mats and ideas, visit promomattng.com. You can also call us at (855) 776-6287 and we'll send a sample kit to help you sell more on client calls.