

EVENT MARKETING

Brings event set-up full circle and promotes a uniform appearance

make an **entrance!**

INDUSTRY GUIDEBOOK

OUTDOOR EVENTS

Sets the tone for the event set up and attracts attention



FLOCKED OLEFIN / F206

- Plush 16 oz. Olefin carpet
- Imprinted with crisp, raised nylon flock
- Overall mat thickness: 3/8"
- Made in the USA

INDOOR BOOTH

Welcome guests to the booth in style and attract attention with your brand on the floor



Hi Def Nylon Dye

- Dense 20 oz. twisted nylon carpet
- High-definition imprint for detailed logos
- Mold, mildew and stain resistant
- Non-slip, washable rubber backing
- Overall mat thickness: 3/8"
- Made in the USA

ANTI-FATIGUE MATS

Provides booth exhibitors with extra cushion to reduce leg, foot and back strain



DIRECT PRINT EVERSOFIT / DP250

- Composed of closed-cell vinyl foam for increased comfort and relief
- Choice of Black or Gray with pebbled surface and tapered safety edges
- Oil resistant
- Overall mat thickness: 3/8"
- Made in the USA

DYE SUBLIMATED MATS

Place at product displays/presentations to promote products and draw attention



DYE SUB CLASSIC / T801

- Light weight, needle punched polyester
- Photographic quality images
- Non-slip latex backing
- Overall mat thickness: 1/16"
- Made in the USA

SELFIE SPOT MATS

Placed strategically around the event to promote brand campaigns and increase exposure



DIRECT PRINT DURAMAT / DP140NV

- Photographic quality graphics
- UV, chemical, and oil resistant
- Smooth, flat surface for easy cleaning
- Durable, non-slip nitrile construction
- Overall mat thickness: 1/16"
- Made in the USA

RED CARPET MATS

Create a VIP ambiance, intrigue and excitement to the booth



PLUSH OLEFIN

- Plush 16 oz. Olefin carpet
- Absorbs moisture and catches dirt
- Stain, mold and mildew resistant
- Overall mat thickness: 3/8"
- Made in the USA

EVENT MARKETING

Promote your brand and increase attention at events with branded floor mats!



OUTDOOR TENTS



INDOOR BOOTH



ANTI-FATIGUE



PRODUCT DISPLAYS



SELIE-SPOTS



RED CARPETS