



make an entrance!

INDUSTRY GUIDEBOOK

### **OUTDOOR ENTRANCE MATS**

Provide the first line of defense to remove most dirt, moisture and debris from shoes



#### **DIRT STOPPER / W130**

- 100% nitrile rubber mat with digitally printed thermo-plastic vinyl graphics
- · Photographic quality images
- UV, chemical, and oil resistant
- Cleated surface for scraping away dirt & debris
- Overall mat thickness: 1/4"
- Made in the USA

## **INDOOR ENTRANCE MATS**

Absorb remaining moisture to keep patrons safe from slips and falls and keeps floors cleaner



#### **Hi Def Nylon Dye**

- Dense 20 oz. twisted nylon carpet
- High-definition imprint for detailed logos
- Mold, mildew and stain resistant
- · Non-slip, washable rubber backing
- Overall mat thickness: 3/8"
- Made in the USA

## **SAFETY / HYGEINE MATS**

Provide students and visitors with reminders about social distancing and proper traffic flow



#### **DIRECT PRINT DURAMAT / DP140NV**

- Photographic quality graphics
- UV, chemical, and oil resistant
- Smooth, flat surface for easy cleaning
- Durable, non-slip nitrile construction
- Overall mat thickness: 1/16"
- Made in the USA

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## **SELFIE SPOT MATS**

Placed strategically around campus to promote campaigns for the school, event or team



#### **DIRECT PRINT DURAMAT / DP140NV**

- Photographic quality graphics
- UV, chemical, and oil resistant
- Smooth, flat surface for easy cleaning
- Durable, non-slip nitrile construction
- Overall mat thickness: 1/16"
- Made in the USA

## **SPECIAL EVENT MATS**

Provide extra branding for campus tours, family weekends, orientation, and special sporting events



#### **DYE SUB CLASSIC / T801**

- Light weight, needle punched polyester
- Photographic quality images
- Non-slip latex backing
- Overall mat thickness: 1/16"
- Made in the USA

## **RED CARPET MATS**

Raise the importance and sophistication of key events or meetings in style



#### **PLUSH OLEFIN**

- · Plush 16 oz. Olefin carpet
- Absorbs moisture and catches dirt
- Stain, mold and mildew resistant
- Overall mat thickness: 3/8"
- Made in the USA

# **EDUCATION MATS**

Floor mats can help promote school brand/spirit uniformly throughout the campus



**OUTDOOR ENTRANCE** 



**INDOOR ENTRANCE** 



**SAFETY & HYGIENE** 



**SELFIE-SPOTS** 



**SPECIAL EVENTS** 



**RED CARPETS**