

Suggested business targets and tips on how to close the sale from PromoMatting.



COMMERCIAL

BIG SALE OP: Don't forget to ask about other locations.

Imagine the orders you'll get if you secure an entire

health network, realty group, finance group or franchise!

Auto Rentals, Car Dealerships & Auto Service Centers

Doors and counter space? Check. Present both types of mats, and suggest counter mats include informative details, like different rental packages, a breakdown of car model features, and maintenance milestones.

Franchises

Logos and branding are everything for these businesses. Provide a virtual sample to show that their logo and all its details will look incredible.

Spas

Pitch counter mats to promote couple, bachelorette, mommy/daughter and self-care packages.

Banks

Relationships are key since bank managers know each other. If you provided mats to another location, use that to turn your cold call warm.

Restaurants, Bars, Breweries and Distilleries

Pitch anti-fatigue mats to keep employees comfortable over long shifts.

Veterinary Offices

Suggest easy-to-clean mats that will hold up over time under traffic from humans and their four-legged friends.

Airlines

Grow brand loyalty with frequent flyers by outfitting the VIP lounge with branded mats.

Doctors' Offices, Dental Offices & Hospitals

Another 2-for-1 sales pitch. Recommend branded floor mats, but suggest including healthy tips on counter mats to educate patients.

Hotels & Resorts

Ask for a tour and suggest mats in every location: meeting rooms, fitness and business centers, spas, restaurants, the lobby, elevators and VIP suites.

