

Promo MATTING

a division of **Americo** 

BUYING VS RENTING FLOOR MATS: WHICH IS BEST?

Don't get weighed down by the hidden fees and myths.

SEPARATING RENTAL FACT FROM FICTION

Renting Perceptions	Renting Facts
Low cost	Costs up to 7 times more
Create a clean & safe environment	Reused mats will not function properly
No maintenance	You are already cleaning the mats between service
Clean mats delivered	Some companies play "musical chairs" with mats
Get any style & size needed	Limited to very few styles & sizes
Enhance the look of a facility	Most are years old and worn out
More mats do a better job	The right mats do a better job
Green option	Water, chemicals, electricity, gas

COST SAVINGS

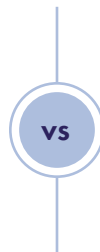
Comparing the average mat rental costs over time to the closest equivalent custom printed mat.

Renting Costs

Size	Quantity	Weekly Charge per mat	Total
3' x 5'	5	\$5	\$3,900
4' x 6'	5	\$7	\$5,460
Weekly Service Charge		\$1	\$156
Weekly Fuel Surcharge		\$5	\$780

Purchasing Costs

Size	Quantity	Mat Cost per mat	Total
3' x 5'	5	\$130	\$650
4' x 6'	5	\$194	\$970
Estimated Freight			\$200



Renting Total **\$10,296***

Purchasing Total **\$1,820**

* Total is over 3 years (the average life expectancy of a purchased custom printed mat).

Savings of \$8,746!