



Motivate Remote Workers with Great Promo!

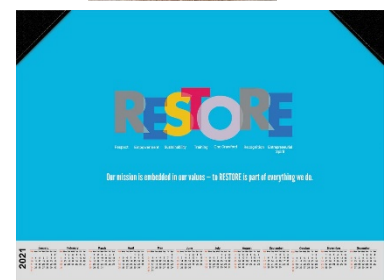
Remote Working is the New Norm

While remote working has been steadily rising in popularity over the last decade, it was always the exception, not the rule. Now, due to COVID-19, remote working has skyrocketed to universal popularity, and all signs point to remote/flexible working being the new normal in 2021. In fact, Hubstaff's recent State of Remote Work survey found 84.5% of companies intend to continue offering some remote work options after the pandemic.¹ Some, like Twitter, have even instituted a permanent remote working policy. While there are many benefits to remote working, staying motivated and connected can be a struggle for many, according to a recent survey of remote workers by Buffer.com.²

Many experts state that recognizing and rewarding employees are effective tactics for keeping employees motivated. Transparency and clear goals are some others. Given these facts, it's more important than ever to find ways to encourage, reward and surround remote workers with both positive and key company messages. Motivational Promo Items are a great way to do this!

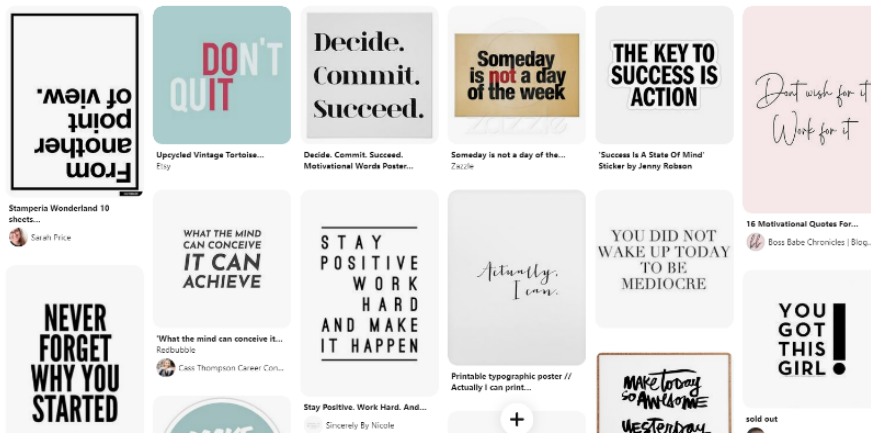
Here are a few suggestions:

- Custom Welcome Mat: Welcome Remote workers aboard with a custom Welcome Mat
- Antifatigue Mats: Encourage healthy habits with antifatigue floor mats for employees to use with stand-up desks or to encourage stretching. Anti-fatigue mats provide superior foot and back relief so employees who stand for long periods can stay productive. Combining this with encouraging or instructional messages can have a significant positive impact on workplace culture.
- Coasters: Let's face it, we all drink on the job 😊. Not alcoholic (usually) but coffee, tea, water, soda all can leave water on important papers. So why not encourage them while helping them keep their desk clean?
- Desk pads: Encourage positivity and keep company goals front and center.



Need Inspiration?

Sometimes the hardest part of making motivational products is coming up with what to say! Our team has pulled together a collection of some of our favorite motivational quotes. Check out our [Motivational Quotes For Remote Workers](#) board on Pinterest for inspiration! Another great book is “[You are doing a Freaking Great Job. And other Reminders of Your Awesomeness](#)” published by Workman Publishing.



RECOGNITION MAKES CENTS

- 69% of employees say they would work harder if they were better recognized. Source: Good.Co
- Fact: Happy people do work harder. Source: Observer/Guardian
- Disengaged employees lose productivity costing U.S. businesses more than \$300 billion a year. Source: Gallup Business Journal

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1. <https://blog.hubstaff.com/remote-workers-more-productive/>
2. <https://p.buffer.com/state-of-remote-work-2020>